SANCHAY MAHTO

UX DESIGNER

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✉ sanchaymahto@gmail.com

📍 Viman Nagar, Pune (MH)

PROFILE

I'm a Product Designer with 10+ years of experience designing digital products across banking, enterprise, and travel. I focus on framing the right problems, understanding real user behavior and habits, and aligning design decisions with business and legal realities.

AI becomes embedded into everyday tools, I focus on designing practical, human-centered experiences where intelligence supports decision-making without adding complexity.

EDUCATION

2012 - 2016
NIFT, NEW DELHI

- Bachelor Of Design

WORK EXPERIENCE

2022 – PRESENT
JP Morgan Chase & Co. I Kharadi, Pune
Sr. UX Designer

- Refined the design system, ensuring consistency, scalability, and reducing design debt across products.
- Mentor junior designers and lead design critique forum fostering a collaborative culture
- Led cross-functional UX initiatives for six Lines of Business, driving user-centric solutions and measurable business outcomes.
- Deeply invested in human-centered design and behavioral pattern mapping to balance data-driven decision-making with real human interaction patterns across digital devices.
- Experience partnering with compliance and accessibility teams to ensure inclusive, compliant, and risk-aware UX delivery across projects.

2020 - 2022
Tavisca, a cxLoyalty Technology Platform I Pune
Sr. UX Designer

- Designed and optimized the Chatbot experience (Agent & Virtual), improving user interactions and support efficiency, earning recognition for exceptional design impact.

SKILLS

- Digital Product Thinking
- User-Centered Design (UCD)
- Design Systems
- Information Architecture (IA)
- Strategic thinking
- Designing for Intelligent Systems
- Design Project Management
- Wireframing & Prototyping
- User Testing

TOOLS

- Figma
- Sketch
- Pen & Paper

LANGUAGES

- English
- Hindi

- Enhanced the home screen interaction model, streamlining navigation and engagement for a seamless user experience.
- Delivered pixel-perfect UI components and layouts, maintaining high visual and functional standards.
- Collaborated with cross-functional teams to implement UX best practices, improving usability and accessibility.

2019 – 2020
Expedien India Pvt. Ltd I Gurugram(HR)
Sr. UX Designer

- Led end-to-end UX processes, from wireframing to prototyping and implementation.
- Collaborated with marketing, sales, and engineering to align design with business goals.
- Mentored and guided the design team in UX best practices and innovation.
- Conducted user research and usability testing to drive informed design decisions.
- Conducted UX interviews and evaluations to hire and onboard top UX design talent.

2018 – 2019
Marbloon I New Delhi
Founder

- Launched and scaled a fashion e-commerce brand, overseeing design, branding, and user experience.

2017 – 2018
PrettySecrets I Mumbai
Sr. UI/UX Designer

- Led Product design for core experiences across desktop, iOS, and mobile web.
- Launched multiple high-impact features to enhance user experience.
- Prototyped and refined UI, navigation, and content with cross-functional teams.

2016 – 2017
Culstreet I Delhi
Chief Design Officer

- Led design strategy, branding, and user experience for a fashion e-commerce platform.

2016 – 2016
Cravants I New Delhi
Graphic Designer

HONORS & AWARDS

Excellence Design Award

- Issued by Expedien Pvt. Ltd. 2019

Best Design Work Of 2021

- Issued by Tavisca, a cxLoyalty Technology

LINKS

LinkedIn
https://www.linkedin.com/in/sanchay-verma/

Portfolio
https://sanchayverma.com/

Behance
https://www.behance.net sanchayverma