

SANCHAY VERMA

Sr. UX Designer

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sanchayvermaa@gmail.com

Viman Nagar, Pune (MH)

PROFILE

Senior Product Designer with 10+ years of experience delivering mobile-first, and enterprise UX solutions across fintech and travel domains. Proven track record of improving user engagement, reducing friction, and scaling design systems across organizations like JPMorgan and Expedia. Strong expertise in conversational AI, mobile UX (iOS & Android), and data-driven design aligned with business outcomes.

EDUCATION

2012 - 2016

NIFT, New Delhi

- Bachelor Of Design
Dept: (Fashion Communication)

WORK EXPERIENCE

2022 - PRESENT

JP Morgan Chase & Co. | Kharadi, Pune

Sr. UX Designer

- Drove UX strategy across 6 business lines, improving workflow efficiency and task completion rates by 20%.
- Designed mobile-first experiences aligned with iOS (HIG) and Android (Material Design) guidelines.
- Enhanced user engagement and navigation efficiency across key flows by 15-20%.
- Applied data-driven design approaches to optimize user journeys and reduce friction.
- Experienced in partnering with compliance and accessibility teams to ensure inclusive, compliant, and risk-aware UX delivery across projects.

2020 - 2022

Tavisca | a cxLoyalty Technology Platform | Pune

Sr UX Designer

- Designed a conversational AI chatbot, improving user interaction efficiency and reducing support dependency by 30-35%.
- Collaborated with cross-functional teams to deliver scalable UX solutions.

SKILLS

- Digital Product Thinking
- Design Systems
- Mobile: iOS (HIG), Android (Material Design), Responsive Design
- Conversational UX, AI-assisted Design, Accessibility
- System Thinking
- Wireframing & Prototyping
- User Testing

TOOLS

- Figma & FigJam
- Sketch
- Notion, Uizard, ChatGPT & Galileo AI
- Jira

LANGUAGES

- English
- Hindi

HONORS & AWARDS

Excellence Design Award

- Issued by Expedien Pvt. Ltd. 2019

Best Design Work Of 2021

- Issued by Tavisca, a cxLoyalty Technology

LINKS

Portfolio

<https://sanchayverma.com/>

Behance

<https://www.behance.net/sanchayverma>

LinkedIn

<https://www.linkedin.com/in/sanchay-verma/>

- Enhanced the home screen interaction model, streamlining navigation and engagement for a seamless user experience.
- Delivered pixel-perfect UI components and layouts, maintaining high visual and functional standards.
- Collaborated with cross-functional teams to implement UX best practices, improving usability and accessibility.

2019 - 2020

Expedien India Pvt. Ltd | Gurugram(HR)

Sr. UX Designer

- Led end-to-end UX processes, from wireframing to prototyping and implementation.
- Collaborated with marketing, sales, and engineering to align design with business goals.
- Led end-to-end UX design, improving usability and user satisfaction across travel platforms
- Conducted user research and usability testing to drive informed design decisions.
- Led end-to-end UX design improving usability and user satisfaction

2018 - 2019

Marbloon | New Delhi

Founder

- Launched and scaled a fashion e-commerce brand, overseeing design, branding, and user experience.

2017 - 2018

PrettySecrets | Mumbai

Sr. UI/UX Designer

- Led Product design for core experiences across desktop, iOS, and mobile web.
- Launched multiple high-impact features to enhance user experience.
- Prototyped and refined UI, navigation, and content with cross-functional teams.

2016 - 2017

Culstreet | Delhi

Chief Design Officer

- Led design strategy, branding, and user experience for a fashion e-commerce platform.

2016 - 2016

Cravants | New Delhi

Graphic Designer